

Blog Microsite customization for SEO and Social Media

Plugins installed and their benefits

1. SEO Pack

- Optimizes meta tags
- Optimizes permalink (URL structure) of your blog posts to make it search-engine friendly

2. Tags

- Allows customization of tags to post
- Tags are widely used by social bookmarking tools to identify what your blog post is about
- Readers know what to focus on your blog based on the tags & tag-cloud popularity and can search your blog using tags

3. Ping Optimizer

- Notifies ping servers whenever you update your blog
- Ping servers tell the search engine spiders to visit your blog and update their search engine index
- Control excessive pinging so that you do not get banned from the search engines
- We will install the list of the top 100 ping servers in the world as a value added service

4. Social Bookmarking

- Allows readers to bookmark your blog posts in their favourite social bookmarking websites
- Social bookmarking sites will drive a lot of traffic to your blog
- Instantly spread your blog posts/content across the entire online world through social bookmarking, or let your readers do it for you automatically
- Social bookmarking sites provide valuable backlinks to your blog, helping it rank well in the search engines for targeted keywords

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5. Related Posts

- Allows readers to see what other related posts are on your blog after reading the current blog post
- Helps improve 'stickyness' of blog and gets people to stay on your blog longer and read more posts

6. Google Sitemap generator

- Automatically creates a Sitemap of your blog and sends it to Google for notification, so it quickly indexes new pages on your blog
- Sitemap is automatically updated whenever you update your blog

7. Poster Periodic

- Allows you to upload lots of articles/content to your blog at once and schedule a time to post it in the future
- Saves you from having to log into your blog every time you want to post content
- Allows you to 'set and forget' so that your blog will constantly be posting fresh content in the future even when you are away on holiday

8. RSS feeds aggregator

- Allows you to select RSS feeds based on topics of your interest
- RSS feeds will display the source content on your blog so that you do NOT have to do any writing
- Customize the RSS feeds content that is displayed on your blog and put yourself as the expert author
- You have full control of each RSS feed before it gets posted on your blog. Edit/delete the RSS feed content whenever you want

9. RSS feeds submitter

- Takes the RSS feeds created from your blog articles and automatically submits them to the top 30 RSS distribution services
- RSS feeds containing your blog's content gets syndicated across hundreds to thousands of web portals, giving you a huge source of traffic and backlinks to your blog

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10. Forms & Newsletter

- Allows readers to subscribe to your blog to automatically and be notified of the latest content published
- Allows you to capture a database of user's details, such as names & email addresses, so you can send out EDM's to a targeted and responsive audience who have already opted-in to receive communication from you.

Total real-world value of the plugins is over \$500!
The TIME and EFFORT these plugins will save you is priceless.

We will customize each and every plugin for SEO purposes to enable your website to attract targeted traffic from the search engines & social media channels online.

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